

January 12, 2010

Dear St. Theresa Parents:

This is the official kick off packet for our school's annual Auction. Our theme this year is **"Follow the Yellow Brick Road."** As chairs for this special event, we are both excited and anxious at the same time. We need all of you to save the date of **March 13th, 2010.** Invitations will be going out the 1st week of February, so please get your tables together you will not want to miss this fabulous event.

We will be bringing back the "tent" this year. The reasoning behind incorporating the tent is to accommodate over 400 families who attend our wonderful school. We will need the tent for the dinner and live portion of the Auction. The Silent Auction will be held in the McMahon Center Gym. After Silent Auction, we will **"Follow the Yellow Brick Road"** over to the dinner tent.

In this packet you will find the donation form, acquisition letter, Scrip wish list, underwriting form, sponsorships and pledge form for our new event the **walk-a-thon.** We are asking all families to donate or solicit **two** new items this year. As always, you may underwrite or do both. We ask that you take the enclosed donation form and letter to the places you frequent such as beauty salons, restaurants, and boutiques and ask for a donation. We have found that by asking businesses they are more than willing to donate. All donations will be recognized on our Auction website, in our flier and program. You can get more forms in the office if you need them.

Other ways you can assist in our community effort would be:

- If you are a business owner please consider making a donation from your company.
- Make a donation of Scrip, airline vouchers, tickets to theaters and/or sporting events.
- Make a monetary donation to help underwrite the expenses of the event.
- Ask your employer if your company can in some way support this event.
- Let us know the names and phone numbers of any business connections that you may have, but prefer not to call. We would be glad to make the phone call for you.
- Attend this fun event.

Our team is working hard to make the most of this worthy cause for our school and our children. Your support will make a difference now and in the future. We thank you for helping to make our vision a reality.

Sincerely,

Monica LaBarr
Auction Co Chair
602-369-6466

Jill Gruler
Auction Co Chair
602-999-9276

Liz Rutkowski
Auction Co Chair
602-793-4894